

GBS Promotions and Special Events Calendar for 2010

GBS "Sales Boosters" are ready-to-use :30-second or :60-second radio features for holidays, seasonal celebrations and special events, designed for sponsorship by your local advertisers. FREE DEMOS are available at our website (GraceBroadcast.com), enabling you to presell sponsorships risk-free! Questions? Requests? Want to see what's available in your market? Call us toll-free at (888) 472-2388.

GBS SALES BOOSTERS AVAILABLE FOR ALL OF THE FOLLOWING HOLIDAYS AND SPECIAL EVENTS IN 2010

Jan 2010						
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Feb 2010						
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Mar 2010						
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Apr 2010						
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May 2010						
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Jun 2010						
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JANUARY

- "As We Enter This New Year"
Winter Safety Tips
Don't Drink and Drive
General Health and Fitness
Senior Health and Fitness
Women's Health and Fitness
Shop Hometown Merchants
Armed Forces Salutes
Safe Driving Tips
"Think Green" Tips

FEBRUARY

- Black History Month
FFA Salutes
- Valentine's Day
- FFA Week (2/20-27)

MARCH

- "Pets and Their People"
Spring Car Care Tips
- National Agriculture Week (3/14-20)
Agriculture Safety Week (Canada) (3/14-20)
- National Agriculture Day

APRIL

- Home Improvement Tips
Gardening Tips
Salute to the Class of 2010
- Easter Sunday ("Easter Treasures")

MAY

- Military Appreciation Month
Farm Safety Campaign
- National Day of Prayer
- Mother's Day
- Armed Forces Day
- Memorial Day ("Above and Beyond")

JUNE

- National Dairy Month
"It's Fair Time" (County Fairs)
Summer Safety Campaign
- Flag Day
- Father's Day

JULY

- National Ice Cream Month
- Independence Day ("Founders of Our American Republic")

AUGUST

- Salute to the American Farmer
Back-to-School Safety
Hunting Safety Tips
H.S. Football Features
Exercise Your Right to Vote

SEPTEMBER

- Fall Car Care Tips
- Labor Day (Salute to American Free Enterprise)
- Patriot Day
- National Farm Safety and Health Week (9/19-25)

OCTOBER

- Clergy Appreciation Month
- Fire Prevention and Safety Week
4-H Week (10/3-9)
- Thanksgiving Day (Canada)
- Halloween Safety Campaign
Shop Hometown Merchants -
Holiday Shopping Version

NOVEMBER

- "Let's Ride" - Snowmobiling Tips and Facts
- Election Day (see Exercise Your Right to Vote - August)
- Veterans Day (USA)
Remembrance Day (Canada)
- National Bible Week (11/21-28)
- Thanksgiving Day (USA) ("Thanksgiving Treasures")

DECEMBER

- National Drunk and Drugged Driving Awareness Month ("Don't Drink and Drive")
Winter Safety Tips Campaign
- Christmas Day ("Christmas Treasures")
- "As We Enter This New Year" (run through mid-January)

Jul 2010						
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Aug 2010						
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Sep 2010						
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Oct 2010						
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Nov 2010						
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Dec 2010						
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