

# GBS Radio Sales Campaigns & Special Events Calendar for 2023

## JANUARY

S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

As We Enter This New Year  
Be Kind to Yourself  
Reflections on Gratitude

Ten Top Tax Tips  
Your Money, Your Future  
Shop Local First!

Health and Fitness Tips  
(multiple categories)

## JULY

S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

4 Independence Day  
(Founders of Our American Republic)

Independent Retailer Month:  
Shop Local First!  
Salute to Our Small Businesses

Radio Recruitment Lead-Ins

## FEBRUARY

S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

Profiles in Black History  
Pets & Their People  
Heart Health Month

14 Valentine's Day  
18-25 FFA Week  
20 Presidents Day  
Presidential Portraits

## AUGUST

S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Salute to the American Farmer  
Back-to-School Safety Tips  
At-Home Learning Success Tips  
Eye Health Tips  
Anti-Bullying Campaign  
High School Football  
Drug Abuse Prevention  
Don't Text and Drive

## MARCH

S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Love Your Car  
Home Improvement Tips  
Gardening Tips

17 St. Patrick's Day  
19-25 Nat'l Agriculture Week

## SEPTEMBER

S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Love Your Car  
Hunting Safety Tips

4 Labor Day  
11 Patriot Day  
Salute to Police & Firefighters  
Salute to Our 911 Operators  
17-23 Nat'l Farm Safety Week

## APRIL

S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Child Abuse Prevention  
Nat'l Distracted Driving  
Awareness Month  
Salute to the Class of 2023

9 Easter Treasures  
22 Think Green!  
23-29 Administrative  
Professionals Week

## OCTOBER

S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Breast Cancer Awareness  
Month  
Dental Hygiene Month  
Nat'l Bullying Prevention Month  
Fire Prevention Month

1-7 4-H Week  
31 Halloween Safety Tips

## MAY

S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Military Appreciation Month  
Salute to Police & Firefighters

1-5 Teacher Appreciation  
4 Nat'l Day of Prayer  
6-12 Nurses Week  
14 Mother's Day  
20 Armed Forces Day  
29 Memorial Day

## NOVEMBER

S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Exercise Your Right to Vote  
Shop Local First! (holiday)  
Salute to Our Small Businesses

11 Veterans Day  
11 Remembrance Day  
19-25 National Bible Week  
23 Thanksgiving Treasures  
Reflections on Gratitude

## JUNE

S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Salute to Our Dairy Industry  
It's Fair Time!  
Summer Safety Campaign  
Boating & Swimming Safety  
Stay Safe in the Sun  
Safe Driving Tips

14 Flag Day  
18 Father's Day

## DECEMBER

S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Don't Drink & Drive  
Don't Text & Drive  
Winter Safety Tips

25 Christmas Treasures  
25 Celebrate Christmas!

As We Enter This New Year (run through mid-January)