Sample :30-second Adjacencies

1. This Veterans Day salute has been brought to you by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. The staff of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ are proud to honor Americans from every walk of life and every generation, who served their country when duty called. As we celebrate Veterans Day, let us pause to remember all that America’s veterans have done to preserve our freedom. (*Name and location of business, closing thought or slogan, if desired*)
2. This Veterans Day salute has been brought to you by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. The people at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ invite you to join them in expressing heartfelt thanks to our neighbors and fellow citizens who have served in our nation’s armed forces. (*Name and location of business, closing thought or slogan, if desired*)

1. This Veterans Day salute has been brought to you by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. The staff of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ invites you to join them in pausing to reflect on the sacrifices made by American men and women in defense of our nation’s liberty. Freedom isn’t free . . . so when you see a veteran, take time to tell him or her, “Thank You.” (*Name and location of business, closing thought or slogan, if desired*)
2. This Veterans Day salute brought to you by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. As we celebrate the liberty that we enjoy as Americans, let us remember the sacrifices that have made our liberty possible. Our freedoms have been won – and defended – at a dear cost. Join \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in remembering America’s veterans, even as we pray for those who are bravely serving their country today! (*Name and location of business, closing thought or slogan, if desired*)

Sample Sponsor Tags

1. This Veterans Day salute has been brought to you by \_\_\_\_\_\_\_\_\_\_\_\_\_\_. The people at \_\_\_\_\_\_\_\_\_\_\_\_\_\_ invite you to join them in saying “Thank You” to all who have served our country, keeping our nation safe and free!
2. Brought to you by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. This Veterans Day, let us remember America’s veterans, even as we pray for those who are bravely serving their country today!
3. This Veterans Day salute has been brought to you by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. The people at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ invite you to join them in honoring our neighbors and fellow citizens who have served in our nation’s armed forces.