For Car Care Professionals Only – a Special Broadcast Marketing Campaign

**It’s Fall Car Care Time!**

***“Talk to Your Car Care Professional....”***

**Local drivers need to get their cars ready for the change of season!**

# **Choose one of the following packages . . . and we will introduce your ads with one of 10 exclusive Fall Car Care Features FREE!**



**MODERATE - $800**

**ONE HUNDRED (100) THIRTY-SECOND ADS**

**50 ON NEWSTALK 1400 AND 50 ON Z-93**

***PLUS 100 Fall CAR CARE FEATURES FREE!***

**CONSERVATIVE - $450**

**FIFTY (50) THIRTY-SECOND ADS**

**25 ON NEWSTALK 1400 AND 25 ON Z-93**

***PLUS 50 Fall CAR CARE FEATURES FREE!***



**AGGRESSIVE - $1125**

**ONE HUNDRED FIFTY (150) THIRTY-SECOND ADS**

**75 ON NEWSTALK 1400 AND 75 ON Z-93**

***PLUS 150 Fall CAR CARE FEATURES FREE!***



Yes! Sign us up for the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ plan at $\_\_\_\_\_\_\_!

Advertiser: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Authorized by: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_ Rep: \_\_\_\_\_\_