**…the habit you live by!**

**This winter, make**

 **SAFETY…**

 The **Winter Safety Campaign** will reinforce your reputation as a community-minded organization, both to long-time residents and newcomers to the area.

 The **Winter Safety Campaign** is provided on a *business category exclusive* basis. With your sponsorship at any level, we will not sell the series to any other competing firm. **We will run your features from \_\_\_\_ through \_\_\_\_, for a total of \_\_\_\_ weeks.**

## Sponsorship Opportunities

##### Conservative –

##### Moderate –

##### Aggressive –

YES! Sign us up for the plan indicated above, at $\_\_\_\_\_ complete.

###### Advertiser: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Authorized by: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

#### Date: \_\_\_\_\_\_\_\_\_\_\_\_\_ Rep: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_