*A special broadcast marketing campaign for car care professionals:*

**SPRING CAR CARE TIPS**

# Choose one of the following packages, and we will

# introduce each of your ads with one of five exclusive

# Spring Car Care features **FREE of charge**!

![C:\Users\Rebecca\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\SUQLYKS1\MC900157369[1].wmf]()

**CONSERVATIVE - $450**

**FIFTY (50) THIRTY-SECOND ADS**

**25 ON NEWSTALK 1400 AND 25 ON Z-93**

**MODERATE - $800**

**ONE HUNDRED (100) THIRTY-SECOND ADS**

**50 ON NEWSTALK 1400 AND 50 ON Z-93**

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Yes! Sign us up for the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ plan at $\_\_\_\_\_\_\_!

Advertiser: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Authorized by: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_ Rep: \_\_\_\_\_\_

**AGGRESSIVE - $1125**

**ONE HUNDRED FIFTY (150) THIRTY-SECOND ADS 75 ON NEWSTALK 1400 AND 75 ON Z-93**