

GBS PROMOTIONS AND SPECIAL EVENTS CALENDAR FOR 2018

JANUARY

S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Ten Top Tax Tips
Your Money, Your Future
Shop Your Hometown
Merchants (year-round)

Health and Fitness Tips
Senior Health Tips
Women's Health Tips
Eye Health Tips
SNAP Fitness Ads

JULY

S	M	T	W	Th	F	S
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22	23	24	25	26	27	28
29	30	31				

4 Independence Day
(Founders of Our American Republic)

Celebrate America!

Independents Week: Shop
Your Hometown Merchants

FEBRUARY

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18	19	20	21	22	23	24
25	26	27	28			

Black History Month
Pets & Their People

14 Valentine's Day
19 Presidents Day
Presidential Portraits
17-24 FFA Week

AUGUST

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26	27	28	29	30	31	

Salute to the American Farmer
Back-to-School Safety
Eye Health Tips
Anti-Bullying Campaign
Teacher Appreciation
High School Football
Drug Abuse Prevention
Don't Text and Drive

MARCH

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Spring Car Care Tips
Home Improvement Tips
Gardening Tips
Think Green!

17 St. Patrick's Day
18-24 Nat'l Agriculture Week

SEPTEMBER

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30						

Fall Car Care Tips
Hunting Safety Tips

3 Labor Day

11 Patriot Day
Salute to Police & Firefighters

16-22 Nat'l Farm Safety Week

APRIL

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29	30					

Child Abuse Prevention Month
Nat'l Distracted Driving Awareness Month
Salute to the Class of 2018
1 Easter Treasures
22 Think Green!
22-28 Administrative Professionals Week

OCTOBER

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28	29	30	31			

Breast Cancer Awareness Month
Dental Health Month
Nat'l Bullying Prevention Month
Fire Prevention & Safety
Fall Car Care Month
7-14 4-H Week
31 Halloween Safety Tips

MAY

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27	28	29	30	31		

Military Appreciation Month
Salute to Police & Firefighters
Older Americans Month

3 Nat'l Day of Prayer
6-12 Teacher Appreciation
13 Mother's Day
19 Armed Forces Day
28 Memorial Day

NOVEMBER

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Exercise Your Right to Vote
Shop Your Hometown Merchants (Holiday & year-round versions)

11 Veterans Day
18-25 Nat'l Bible Week
22 Thanksgiving Treasures

JUNE

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Nat'l Dairy Month
It's Fair Time!
Summer Safety Campaign
Boating & Water Safety
Bike Safety
Safe Driving Tips

14 Flag Day
17 Father's Day

DECEMBER

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23	24	25	26	27	28	29
30	31					

Don't Drink & Drive
Don't Text & Drive
Winter Safety Tips

25 Christmas Treasures
Celebrate Christmas!

As We Enter This New Year
(run through mid-January)