

GBS PROMOTIONS AND SPECIAL EVENTS CALENDAR FOR 2020

JANUARY						
S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

As We Enter This New Year
Be Kind to Yourself
Reflections on Gratitude

Ten Top Tax Tips
Your Money, Your Future
Shop Local First!

Health and Fitness Tips
(multiple categories)

JULY						
S	M	T	W	Th	F	S
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19	20	21	22	23	24	25
26	27	28	29	30	31	

4 Independence Day
(Founders of Our American Republic)

Celebrate America!

Independents Week: Shop Local First!

FEBRUARY						
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23	24	25	26	27	28	29

Black History Month
Pets & Their People
Heart Health Month

14 Valentine's Day
17 Presidents Day
Presidential Portraits
22-29 FFA Week

AUGUST						
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23	24	25	26	27	28	29
30	31					

Salute to the American Farmer

Back-to-School Safety & Success Tips
Eye Health Tips
Anti-Bullying Campaign
High School Football
Drug Abuse Prevention
Don't Text and Drive

MARCH						
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29	30	31				

Love Your Car
Home Improvement Tips
Gardening Tips

17 St. Patrick's Day
22-28 Nat'l Agriculture Week

SEPTEMBER						
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27	28	29	30			

Love Your Car
Hunting Safety Tips

7 Labor Day
11 Patriot Day Remembrance
Salute to Police & Firefighters
Salute to Our 911 Operators

20-26 Nat'l Farm Safety Week

APRIL						
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26	27	28	29	30		

Child Abuse Prevention
Nat'l Distracted Driving Awareness Month
Salute to the Class of 2020

12 Easter Treasures
22 Think Green!
19-25 Administrative Professionals Week

OCTOBER						
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25	26	27	28	29	30	31

Breast Cancer Awareness
Dental Health Month
Nat'l Bullying Prevention
Fire Prevention & Safety

4-10 4-H Week
31 Halloween Safety Tips

MAY						
S	M	T	W	Th	F	S
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24	25	26	27	28	29	30
31						

Military Appreciation Month
Salute to Police & Firefighters

7 Nat'l Day of Prayer
4-8 Teacher Appreciation
6-12 Nurses Week
10 Mother's Day
16 Armed Forces Day
25 Memorial Day

NOVEMBER						
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22	23	24	25	26	27	28
29	30					

Exercise Your Right to Vote
Shop Your Hometown Merchants (holiday)
Shop Local First! (year-round)

11 Veterans Day
22-29 Nat'l Bible Week
26 Thanksgiving Treasures
Reflections on Gratitude

JUNE						
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28	29	30				

Salute to the American Dairy Industry
It's Fair Time!
Summer Safety Campaign
Boating & Water Safety
Safe Driving Tips

14 Flag Day
21 Father's Day

DECEMBER						
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20	21	22	23	24	25	26
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Don't Drink & Drive
Don't Text & Drive
Winter Safety Tips

25 Christmas Treasures
Celebrate Christmas!

As We Enter This New Year
(run through mid-January)