**Sample Sponsor Tags**

1. This Independence Day \_\_\_\_\_\_\_\_\_\_ invites you to join us in celebrating the spirit of America. That’s \_\_\_\_\_\_\_\_\_\_\_\_\_\_, located \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
2. This Independence Day salute has been brought to you by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *(business + positioning statement or slogan)*. All of us at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ wish you a safe & happy 4th of July!
3. This Independence Day, \_\_\_\_\_\_\_\_\_\_\_ invites you to join them in celebrating our nation’s rich heritage. That’s \_\_\_\_\_\_\_\_\_\_\_\_\_, *(call to action: see/try/buy something)*!

**Sample Sponsor Adjacencies**

1. This Independence Day salute has been brought to you by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. The people at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ are proud to remember those who gave birth to our great nation, and hope you’ll join them in celebrating the spirit of America throughout the year! Wishing you a safe and happy 4th of July, it’s \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,
2. The people at \_\_\_\_\_\_\_\_\_\_\_\_\_ in \_\_\_\_\_\_\_\_\_\_\_\_\_ have brought you this Independence Day salute. Our forefathers pledged their lives, fortunes, and sacred honor to establish this nation of ours, and today we celebrate our freedom and our heritage! All of us at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ wish you and your loved ones a safe and happy 4th of July!
3. The staff of \_\_\_\_\_\_\_\_\_\_\_\_\_ are proud to help sponsor our series of Independence Day features . . . proud to honor all Americans, from our founding fathers centuries ago to the men and women in our armed forces today, who place their lives on the line so that we might live in freedom and peace. Wishing you a happy 4th of July, it’s \_\_\_\_\_\_\_\_\_\_\_!