

GBS PROMOTIONS AND SPECIAL EVENTS CALENDAR FOR 2017

JANUARY						
S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Ten Top Tax Tips
Health and Fitness Tips
Senior Health Tips
Women's Health Tips
Eye Health Tips
SNAP Fitness Ads
Did You Know?
Your Mortgage Matters

JULY						
S	M	T	W	Th	F	S
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23	24	25	26	27	28	29
30	31					

Bike Safety
Safe Driving Tips

4 Independence Day
(Founders of Our American Republic)
Celebrate America!

Shop Your Hometown Merchants

FEBRUARY						
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26	27	28				

Black History Month
Responsible Pet Owners
Month: Pet Care Tips

14 Valentine's Day
20 Presidents Day
18-25 FFA Week

AUGUST						
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27	28	29	30	31		

Salute to the American Farmer
Back-to-School Safety
Anti-Bullying Campaign
Teacher Appreciation
High School Football
Drug Abuse Prevention
"Ask Your Eye Care Professional"

MARCH						
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Spring Car Care Tips
Home Improvement Tips
Gardening Tips

19-25 Nat'l Agriculture Week

SEPTEMBER						
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Fall Car Care Tips
Hunting Safety Tips

4 Labor Day
11 Patriot Day
17-23 Nat'l Farm Safety Week

APRIL						
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30						

Child Abuse Prevention Month
Nat'l Distracted Driving Awareness Month
Salute to the Class of 2017

22 Think Green!
23-29 Administrative Professionals Week
16 Easter Treasures

OCTOBER						
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29	30	31				

Breast Cancer Awareness Month
Dental Health Month
Nat'l Bullying Prevention Month
Fire Prevention & Safety

1-7 4-H Week
31 Halloween Safety Tips

MAY						
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28	29	30	31			

Military Appreciation Month
Salute to Our Police and Firefighters
1-5 Teacher Appreciation
4 Nat'l Day of Prayer
14 Mother's Day
20 Armed Forces Day
29 Memorial Day

NOVEMBER						
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Exercise Your Right to Vote
Shop Your Hometown Merchants (Holiday & year-round versions)

11 Veterans Day
18-25 Nat'l Bible Week
23 Thanksgiving Treasures

JUNE						
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18	19	20	21	22	23	24
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Nat'l Dairy Month
It's Fair Time!
Boating & Water Safety
Summer Safety Campaign

18 Father's Day

DECEMBER						
S	M	T	W	Th	F	S
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17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Don't Drink & Drive
Winter Safety Tips

25 Christmas Treasures
As We Enter This New Year
(run through mid-January)